



WSOC-TV

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 335850

Schedule Dates 10/09/12-10/15/12
Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Product Political - Issue (1068)
Brand 1088 AMER CROSSRDS (139161)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/1088
Account Types National/Political
Billing Type Standard

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06364526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,350.00
Net Total \$177,650.00
Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	1P- 2P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	10/5/12
2.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	10A- 11A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE KEE-9/10/12	10/5/12
3.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	11P- 11:35P (EST)						1			1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	11A- 12P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	12P- 1P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	2P- 3P (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GENERAL HOSPITAL-9/10/12	10/5/12
7.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	3P- 4P (EST)						1			1	\$800.00	\$800.00	Charlotte (WSOC)	DR. PHIL-9/10/12	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	4P- 5P (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	10/5/12
9.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	5A- 5:30A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
10.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	3P- 5:30P (EST)						1			1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
11.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	5:30A- 6A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
12.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	5:30P- 6P (EST)						1			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
13.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	6P- 6:30P (EST)						1			1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Charlotte, NC 28206-2700

Crossroads Media
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Suite 555
Alexandria, VA 22314

Contract # 335850

Schedule Dates	10/09/12-10/15/12	Date Entered	10/05/12
Advertiser	Pol/Iss/American Crossroads (13324)	Last Modified	10/05/12
Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1088 AMER CROSSRDS (139161)	Headline #	06364526
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$31,350.00
Account Types	National/Political	Net Total	\$177,650.00
Billing Type	Standard	Sales Tax	

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	6:30A- 7A (EST)								1	1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
15.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	7P- 7:30P (EST)								1	1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
16.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	7A- 8A (EST)								1	1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
17.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	7:30P- 8P (EST)								1	1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	10/5/12
18.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	8A- 9A (EST)								1	1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
19.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	9A- 10A (EST)								1	1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
20.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	1P- 2P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	10/5/12
21.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	10A- 11A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF:9/10/12	10/5/12
22.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	10P- 11P (EST)								1	1	\$7,000.00	\$7,000.00	Charlotte (WSOC)	CASTLE EFF:FALL 12	10/5/12
23.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	11A- 12P (EST)								1	1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	10/5/12
24.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	12P- 1P (EST)								1	1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
25.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	3P- 4P (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	DR. PHIL EFF:9/10/12	10/5/12
26.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	4P- 5P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	10/5/12

CONFIRMATION CONTRACT

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Agency/T-Code Crossroads Media (1218)/055317791
Product Political - Issue (1068)
Brand 1088 AMER CROSSROADS (139161)
Salesperson TeleRep/Philadelphia, Philadelphia (1057)
Sales Office TeleRep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/1088
Account Types National/Political
Billing Type Standard

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06364526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,350.00
Net Total \$177,650.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots	Rate
100	\$209,000.00
100	\$209,000.00

Comments AMERICAN CROSSROADS
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22.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	5A-5:30A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
28.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	5P-5:30P (EST)	1	1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
29.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	5:30A-6A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
30.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	5:30P-6P (EST)	1	1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
31.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	6P-6:30P (EST)	1	1							1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
32.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	6:30A-7A (EST)	1	1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
33.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	7P-7:30P (EST)	1	1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
34.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	7A-8A (EST)	1	1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
35.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	8P-10P (EST)	1	1							1	\$10,000.00	\$10,000.00	Charlotte (WSOC)	DANCING WITH THE STARS: FAL.12	10/5/12
36.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	8A-9A (EST)	1	1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
37.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	9A-10A (EST)	1	1							1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
38.0	Normal Line / Spot	10/13/12-10/13/12	3	:30	11P-11:35P (EST)	1						1		1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
39.0	Normal Line / Spot	10/13/12-10/13/12	3	:30	7A-8A (EST)	1						1		1	\$900.00	\$900.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12

CONFIRMATION CONTRACT

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Agency / T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1088 AMER CROSSRDS (139161)	Headline #	06364526
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$31,350.00
Account Types	National/Political	Net Total	\$177,650.00
Billing Type	Standard	Sales Tax	

Comments: AMERICAN CROSSROADS ***** THIS IS A CASH TV ADVANCE SCHEDULE *****

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

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40.0	Normal Line / Spot	10/13/12-10/13/12	3	:30	8A- 9A (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	SATURDAY 8A	10/5/12
41.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	11P- 11:35P (EST)								1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
42.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	12P- 12:30P (EST)								1	1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/5/12
43.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	7A- 8A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/5/12
44.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	1P- 2P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	10/5/12
45.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	10A- 11A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF:9/10/12	10/5/12
46.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	5P- 5:30P (EST)									1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
47.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	5:30A- 6A (EST)									1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
48.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	5:30P- 6P (EST)									1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
49.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	6P- 6:30P (EST)									1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
50.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	6:30A- 7A (EST)									1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
51.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	7P- 7:30P (EST)									1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
52.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	7A- 8A (EST)									1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12

CONFIRMATION CONTRACT

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Agency/T-Code	Crossroads Media (1218)/055317791	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1088 AMER CROSSRDS (139161)	Headline #	06364526
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$31,350.00
Account Types	National/Political	Net Total	\$177,650.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)	Spots	Rate
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Oct. 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

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53.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	8A- 9A (EST)				1					1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
54.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	9A- 10A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
55.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	11P- 11:35P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
56.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	11A- 12P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	10/5/12
57.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	12P- 1P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
58.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	2P- 3P (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GENERAL HOSPITAL/9/10/12	10/5/12
59.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	3P- 4P (EST)					1				1	\$800.00	\$800.00	Charlotte (WSOC)	DR. PHIL EFF-9/10/12	10/5/12
60.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	4P- 5P (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	10/5/12
61.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	5A- 5:30A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
62.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	10P- 11P (EST)			1						1	\$9,500.00	\$9,500.00	Charlotte (WSOC)	PRIVATE PRACTICE/FALL 12	10/5/12
63.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	11A- 12P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	10/5/12
64.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	12P- 1P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12

CONFIRMATION CONTRACT

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Agency/T-Code Crossroads Media (1218)/055317791
Product Political - Issue (1068)
Brand 1088 AMER CROSSRDS (139161)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
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Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06364526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,350.00
Net Total \$177,650.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 100
\$209,000.00
\$209,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	2P-3P (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GENERAL HOSPITAL/9/10/12	10/5/12
66.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	3P-4P (EST)		1							1	\$800.00	\$800.00	Charlotte (WSOC)	DR. PHIL EFF/9/10/12	10/5/12
67.0	Normal Line / Spot	10/09/12-10/09/12	4	:30	4P-5P (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	10/5/12
68.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	5A-5:30A (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
69.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	5P-5:30P (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
70.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	5:30A-6A (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
71.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	5:30P-6P (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
72.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	6A-6:30A (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
73.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	6P-6:30P (EST)		1							1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
74.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	6:30A-7A (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
75.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	7P-7:30P (EST)		1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
76.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	7A-8A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
77.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	8A-9A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract #	335850	Date Entered	10/05/12
Schedule Dates	10/09/12-10/15/12	Last Modified	10/05/12
Advertiser	Pol/Iss/American Crossroads (13324)	Entered By	Jill Hipskind
Agency/T-Code	Crossroads Media (1218)/055317791	CO-OP	No
Product	Political - Issue (1068)	Headline #	06364526
Brand	1088 AMER CROSSROADS (139161)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	MARONEY,STEPHANIE	Commission %	15.00
Phone/Fax	/	Commission	\$31,350.00
CPE	11/27/1088	Net Total	\$177,650.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
76.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	9A- 10A (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
79.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	1P- 2P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	10/5/12
80.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	10A- 11A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF-9/10/12	10/5/12
81.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	10P- 11P (EST)				1					1	\$7,200.00	\$7,200.00	Charlotte (WSOC)	NASHVILLE EFF-FALL 12	10/5/12
82.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	11A- 12P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	10/5/12
83.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	12P- 1P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
84.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	2P- 3P (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GENERAL HOSPITAL EFF-9/10/12	10/5/12
85.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	3P- 4P (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)	DR. PHIL EFF-9/10/12	10/5/12
86.0	Normal Line / Spot	10/10/12-10/10/12	4	:30	4P- 5P (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	10/5/12
87.0	Normal Line / Spot	10/10/12-10/10/12	3	:30	5A- 5:30A (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
88.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	5P- 5:30P (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
89.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	5:30A- 6A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
90.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	5:30P- 6P (EST)					1				1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract #	335850	Date Entered	10/05/12
Schedule Dates	10/09/12-10/15/12	Last Modified	10/05/12
Advertiser	Pol/ISS/American Crossroads (13324)	Entered By	Jill Hipskind
Agency/T-Code	Crossroads Media (1218)/055317791	CO-OP	No
Product	Political - Issue (1068)	Headline #	06364526
Brand	1088 AMER CROSSRDS (139161)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	MARONEY,STEPHANIE	Commission %	15.00
Phone/Fax	/	Commission	\$31,350.00
CPE	11/27/1088	Net Total	\$177,650.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	100	\$209,000.00
Grand Total:	100	\$209,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
91.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	6A- 6:30A (EST)					1				1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
92.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	6P- 6:30P (EST)					1				1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
93.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	6:30A- 7A (EST)					1				1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/5/12
94.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	7P- 7:30P (EST)					1				1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
95.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	7A- 8A (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
96.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	7:30P- 7:56P (EST)					1				1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	10/5/12
97.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	8A- 9A (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
98.0	Normal Line / Spot	10/11/12-10/11/12	3	:30	9A- 10A (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
99.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	1P- 2P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	10/5/12
100.0	Normal Line / Spot	10/09/12-10/09/12	3	:30	10A- 11A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF:9/10/12	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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OCT4/12 19.28
*** WSOC-TV ***

REP. #	OFF. #	220	SALESMAN #
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BUYER NAME STEPHANIE MARONEY

SALES PRSN PH-NICK WELTE

ALEXANDRIA, VA 22314

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	AMERICAN CROSSROADS	EST#1088	COMMENTS: (LINE, ORDER, INVOICE)
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	FLIGHT DATES	OCT9/12	OCT15/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED

DATE OCT4/12 19.28

REP: TO JILL
TO TAD

NEW AMERICAN CROSSROADS ORDER
TOTAL \$209000
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1088
AGENCY PRODUCT CODE = 27

1	100P-200E	30	\$850.00	10/12	10/12	1	FR1
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PROGRAM : THE CHEW
CON COM1: THE CHEW

2	1000A-1100A	30	\$700.00	10/12	10/12	1	ENT

PROGRAM : KATIE EFF:9/10/12
CON COM1: KATIE EFF:9/10/12

OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P	30		\$5,000.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1 : EYEWITNESS NEWS 11P												
4			1100A-1200N	30		\$900.00	10/12	10/12	1		FRI	1
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
5			1200N-100P	30		\$900.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
6			200P-300P	30		\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : GENERAL HOSPITALEFF:9/10/12												
CON COM1 : GENERAL HOSPITALEFF:9/10/12												
7			300P-400P	30		\$800.00	10/12	10/12	1		FRI	1
PROGRAM : DR. PHIL EFF:9/10/12												
CON COM1 : DR. PHIL EFF:9/10/12												
8			400P-500P	30		\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
9			500A-530A	30		\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
10			500P-530P	30		\$2,400.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
11			530A-600A	30		\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												

REP HEADLINE# 6364526
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT4/12 19.28
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P	30		\$2,600.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
13			600P-630P	30		\$3,200.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
14			630A-700A	30		\$2,600.00	10/12	10/12	1		FRI	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1: EYEWITNESS NEWS 6A												
15			700P-730P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
16			700A-800A	30		\$2,400.00	10/12	10/12	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
17			730P-800P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
18			800A-900A	30		\$2,400.00	10/12	10/12	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
19			900A-1000A	30		\$750.00	10/12	10/12	1		FRI	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
20			100P-200P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												



OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000A-1100A	30		\$700.00	10/15	10/15	1	3	MON	1
PROGRAM : KATIE EFF:9/10/12												
CON COM1 : KATIE EFF:9/10/12												
22			1000P-1100P	30		\$7,000.00	10/15	10/15	1		MON	1
PROGRAM : CASTLE EFF:FALL'12												
CON COM1 : CASTLE EFF:FALL'12												
23			1100A-1200N	30		\$900.00	10/15	10/15	1	1	MON	1
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
24			1200N-100P	30		\$900.00	10/15	10/15	1	1	MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
25			300P-400P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : DR. PHIL EFF:9/10/12												
CON COM1 : DR. PHIL EFF:9/10/12												
26			400P-500P	30		\$1,000.00	10/15	10/15	1	4	MON	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
27			500A-530A	30		\$1,000.00	10/15	10/15	1	3	MON	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
28			500P-530P	30		\$2,400.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
29			530A-600A	30		\$1,000.00	10/15	10/15	1	3	MON	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			530P-600P	30		\$2,600.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
31			600P-630P	30		\$3,200.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
32			630A-700A	30		\$2,600.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1: EYEWITNESS NEWS 6A												
33			700P-730P	30		\$3,500.00	10/15	10/15	1		MON	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
34			700A-800A	30		\$2,400.00	10/15	10/15	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
35			800P-1000P	30		10000.00	10/15	10/15	1		MON	1
PROGRAM : DANCING WITH THE STARSEFF:FALL'12												
CON COM1: DANCING WITH THE STARSEFF:FALL'12												
36			800A-900A	30		\$2,400.00	10/15	10/15	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
37			900A-1000A	30		\$750.00	10/15	10/15	1		MON	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
38			1100P-1135P	30		\$5,000.00	10/13	10/13	1		SAT	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1: EYEWITNESS NEWS 11P												

OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			700A-800A	30		\$900.00	10/13	10/13	1		SAT	1
PROGRAM : SATURDAY AM NEWS												
CON COM1: SATURDAY AM NEWS												
40			800A-900A	30		\$1,500.00	10/13	10/13	1		SAT	1
PROGRAM : SATURDAY GMA												
CON COM1: SATURDAY GMA												
41			1100P-1135P	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1: EYEWITNESS NEWS 11P												
42			1200N-1230P	30		\$900.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
CON COM1: EYEWITNESS NEWS SUNDAY												
43			700A-800A	30		\$800.00	10/14	10/14	1		SUN	1
PROGRAM : SUNDAY AM NEWS												
CON COM1: SUNDAY AM NEWS												
44			100P-200P	30		\$850.00	10/11	10/11	1		THU	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												
45			1000A-1100A	30		\$700.00	10/11	10/11	1		THU	1
PROGRAM : KATIE EFF:9/10/12												
CON COM1: KATIE EFF:9/10/12												
46			1100P-1135P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1: EYEWITNESS NEWS 11P												
47			1100A-1200N	30		\$900.00	10/11	10/11	1		THU	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												

REP HEADLINE# 6364526
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 19.28
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			1200N-100P	30		\$900.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
49			200P-300P	30		\$1,000.00	10/11	10/11	1		THU	1
PROGRAM : GENERAL HOSPITALEFF:9/10/12												
CON COM1: GENERAL HOSPITALEFF:9/10/12												
50			300P-400P	30		\$800.00	10/11	10/11	1		THU	1
PROGRAM : DR. PHIL EFF:9/10/12												
CON COM1: DR. PHIL EFF:9/10/12												
51			400P-500P	30		\$1,000.00	10/11	10/11	1		THU	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
52			500A-530A	30		\$1,000.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
53			500P-530P	30		\$2,400.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
54			530A-600A	30		\$1,000.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
55			530P-600P	30		\$2,600.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
56			600A-630A	30		\$2,600.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1: EYEWITNESS NEWS 6A												

Handwritten numbers: 4, 3, 2

OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			600P-630P	30		\$3,200.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
58			630A-700A	30		\$2,600.00	10/11	10/11	1		THU	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1 : EYEWITNESS NEWS 6A												
59			700P-730P	30		\$3,500.00	10/11	10/11	1		THU	1
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
60			700A-800A	30		\$2,400.00	10/11	10/11	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
61			730P-800P	30		\$3,500.00	10/11	10/11	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
62			800A-900A	30		\$2,400.00	10/11	10/11	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
63			900A-1000A	30		\$750.00	10/11	10/11	1		THU	1
PROGRAM : LIVE WITH KELLY												
CON COM1 : LIVE WITH KELLY												
64			100P-200P	30		\$850.00	10/9	10/9	1		TUE	1
PROGRAM : THE CHEW												
CON COM1 : THE CHEW												
65			1000A-1100A	30		\$700.00	10/9	10/9	1		TUE	1
PROGRAM : KATIE EFF:9/10/12												
CON COM1 : KATIE EFF:9/10/12												

REP HEADLINE# 6364526
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT4/12 19.28
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			1000P-1100P	30		\$9,500.00	10/9	10/9	1		TUE	1
PROGRAM : PRIVATE PRACTICEEFF: FALL '12												
CON COM1 : PRIVATE PRACTICEEFF: FALL '12												
67			1100A-1200N	30		\$900.00	10/9	10/9	1		TUE	1
PROGRAM : THE VIEW												
CON COM1 : THE VIEW												
68			1200N-100P	30		\$900.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
69			200P-300P	30		\$1,000.00	10/9	10/9	1		TUE	1
PROGRAM : GENERAL HOSPITALEFF: 9/10/12												
CON COM1 : GENERAL HOSPITALEFF: 9/10/12												
70			300P-400P	30		\$800.00	10/9	10/9	1		TUE	1
PROGRAM : DR. PHIL EFF: 9/10/12												
CON COM1 : DR. PHIL EFF: 9/10/12												
71			400P-500P	30		\$1,000.00	10/9	10/9	1		TUE	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
72			500A-530A	30		\$1,000.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
73			500P-530P	30		\$2,400.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
74			530A-600A	30		\$1,000.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												

Handwritten notes: A large '3' is written across the bottom of the table. A '4' is written under line 71. A horizontal line is drawn under line 70.

OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			530P-600P	30		\$2,600.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
76			600A-630A	30		\$2,600.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1: EYEWITNESS NEWS 6A												
77			600P-630P	30		\$3,200.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
78			630A-700A	30		\$2,600.00	10/9	10/9	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6A												
CON COM1: EYEWITNESS NEWS 6A												
79			700P-730P	30		\$3,500.00	10/9	10/9	1		TUE	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
80			700A-800A	30		\$2,400.00	10/9	10/9	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
81			800A-900A	30		\$2,400.00	10/9	10/9	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
82			900A-1000A	30		\$750.00	10/9	10/9	1		TUE	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
83			100P-200P	30		\$850.00	10/10	10/10	1		WED	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												

OCT4/12 19.28
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84			1000A-1100A	30		\$700.00	10/10	10/10	1	3	WED	1
PROGRAM : KATIE EFF:9/10/12												
CON COM1: KATIE EFF:9/10/12												
85			1000P-1100P	30		\$7,200.00	10/10	10/10	1	4	WED	1
PROGRAM : NASHVILLE EFF:FALL'12												
CON COM1: NASHVILLE EFF:FALL'12												
86			1100A-1200N	30		\$900.00	10/10	10/10	1	3	WED	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
87			1200N-100P	30		\$900.00	10/10	10/10	1	3	WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
88			200P-300P	30		\$1,000.00	10/10	10/10	1	1	WED	1
PROGRAM : GENERAL HOSPITALEFF:9/10/12												
CON COM1: GENERAL HOSPITALEFF:9/10/12												
89			300P-400P	30		\$800.00	10/10	10/10	1	1	WED	1
PROGRAM : DR. PHIL EFF:9/10/12												
CON COM1: DR. PHIL EFF:9/10/12												
90			400P-500P	30		\$1,000.00	10/10	10/10	1	4	WED	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
91			500A-530A	30		\$1,000.00	10/10	10/10	1	3	WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
92			500P-530P	30		\$2,400.00	10/10	10/10	1	3	WED	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												

REP HEADLINE# 6364526
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 19.28
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93			530A-600A	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A												
94			530P-600P	30		\$2,600.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM												
95			600P-630P	30		\$3,200.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM												
96			630A-700A	30		\$2,600.00	10/10	10/10	1		WED	1
PROGRAM : EYEWITNESS NEWS 6A CON COM1: EYEWITNESS NEWS 6A												
97			700P-730P	30		\$3,500.00	10/10	10/10	1		WED	1
PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION												
98			700A-800A	30		\$2,400.00	10/10	10/10	1		WED	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
99			800A-900A	30		\$2,400.00	10/10	10/10	1		WED	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
100			900A-1000A	30		\$750.00	10/10	10/10	1		WED	1
PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY												
OCT/12 209000.00											CONTRACT TOTAL 209000.00	
											TOTAL SPOTS 100	

REP HEADLINE# 6364526
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 19.28
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

MARKET TOTALS \$497,619 WSOC 42% WBTW 32% WCNC 18% WCCB 6% WJZY 0% WMYT 0% WAXN 2%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*